



KANSAS APPLESEED
Justice for all.

JOB POSTING

Campaign Director in Southwest Kansas

Kansas Appleseed seeks an experienced full-time Campaign Director. The ideal candidate will have a proven track record of leading collaborative, ambitious social justice work. The Campaign Director will lead activities for a project to increase the number of Southwest Kansas residents who are counted in the 2020 census.

[Kansas Appleseed](#) is a nonprofit, nonpartisan justice center that champions laws and policies that help build a state full of thriving, inclusive, and just communities. We investigate social, economic, and political injustice in Kansas; we support the public's voice in policy decisions through community organizing and grassroots engagement; and we shepherd policy solutions through the decision-making process at the state and local level.

Location: Southwest Kansas: Hodgeman, Ford, Seward, Stevens, Morton, Hamilton, Kearny, and Finney counties. The campaign director is expected to live in one of these counties, or nearby.

Reports to: Joey Hentzler, Director of Advocacy

Responsibilities:

- Raise awareness about the 2020 census in 8-county area in Southwest Kansas.
- Increase civic participation among historically "hard to count" individuals.
- Conduct a public education campaign in collaboration with Kansas Appleseed's Communications Director.
- Lead quarterly internal evaluation meetings to discuss progress to date, successes, lessons learned, and priorities going forward.
- This position will focus on increasing the number of Southwest Kansas residents who are counted in the 2020 census, but in the future as funding allows, the campaign director may also be called on to work on other social justice issues.

Qualifications:

- Highly organized and reliable; able to work independently, think strategically, and achieve outcomes.
- Excellent interpersonal skills, including an ability to engage with individuals from all backgrounds.
- Adept professional judgment and ability to be diplomatic in sometimes contentious settings.
- Significant experience in one or more of the following areas: community organizing, grassroots mobilization, voter engagement, coalition development and management.
- Fluent in English and Spanish.
- Bachelor's degree and 2 years post graduate experience; for candidates without a bachelor's degree, at least 10 years of related work experience in positions with a high level of responsibility and initiative is required.

Candidates must be available for some evening and weekend commitments. Candidates will need a personal vehicle, valid driver's license, and auto insurance as the position requires frequent in-state travel. Travel expenses will be reimbursed.

Compensation: \$50,000 annually, plus benefits: premium health and dental plan for the employee, fully paid by employer, retirement employer match up to 3% of salary, PTO (3 weeks per year), health leave (2 weeks per year), and 16 paid holidays.

Members of historically underrepresented or oppressed groups are encouraged to apply. Kansas Appleseed believes diversity and inclusion strengthen our communities and workplaces. Kansas Appleseed does not discriminate based on race, gender identity, religion, age, ethnicity, disability, military status, sexual orientation, pregnancy, marital status or citizenship status.

Application procedure: Please send a resume and cover letter to Advocacy Director Joey Hentzler at applications@KansasAppleseed.org. Please put "SW Campaign Director" in the subject line of your email. Applications received by March 8, 2018, will receive priority consideration.