



KANSAS APPLESEED
Justice for all.

JOB POSTING

Campaign Director in Southeast Kansas

Kansas Appleseed seeks an experienced full-time Campaign Director. The ideal candidate will have a proven track record of leading collaborative, ambitious social justice work. The Campaign Director will lead activities for “Voters Together,” a project to increase voter turnout and advocacy related to food insecurity and incarceration in a 10-county area in Southeast Kansas.

[Kansas Appleseed](#) is a nonprofit, nonpartisan justice center that champions laws and policies that help build a state full of thriving, inclusive, and just communities. We investigate social, economic, and political injustice in Kansas; we support the public’s voice in policy decisions through community organizing and grassroots engagement; and we shepherd policy solutions through the decision-making process at the state and local level.

Location: Southeast Kansas. Exact location to be determined based on successful candidate’s location.

Reports to: Joey Hentzler, Director of Advocacy

Responsibilities:

- Mobilize thousands of Kansans to vote and advocate for thriving and just communities.
- Raise voter turnout substantially throughout 10 county area in Southeast Kansas.
- Recruit and empower individuals and families directly affected by food insecurity and/or incarceration through increasing awareness, encouraging political action, and offering advocacy leadership development opportunities.
- Engage practitioners who work to alleviate food insecurity and/or incarceration.
- Engage members of the public who want to help alleviate food insecurity and/or incarceration.
- Collaborate with the League of Women Voters of Kansas to establish new local chapters in SE Kansas with the goal of registering voters and increasing voting in the region.
- Recruit and manage volunteers to develop strong leaders in a 10 county area.
- In partnership with Kansas Appleseed advocates and staff, conduct a listening tour to gather information about pressing needs and priorities of the community.
- Organize and host community forums in SE Kansas, in collaboration with Kansas Appleseed staff and other partners.
- Conduct a public education campaign in collaboration with Kansas Appleseed’s Communications Director.
- Host quarterly leadership meetings to discuss voter engagement work and plans to expand the work.
- Lead quarterly internal evaluation meetings to discuss progress to date, successes, lessons learned, priorities going forward.
- This position will focus on integrated voter engagement in SE Kansas, but in the future, the Campaign Director may also be called to work on other related social justice issues.

Qualifications:

- Highly organized and reliable; able to work independently, think strategically, and achieve outcomes.
- Excellent interpersonal skills, including an ability to engage with individuals from all backgrounds.
- Adept professional judgement and ability to be diplomatic in sometimes contentious settings.
- Significant experience in one or more of the following areas: community organizing, grassroots mobilizing, nonprofit policy advocacy, voter engagement, coalition development and management.
- Experience recruiting and managing volunteers.
- Bachelor’s degree.

Candidates must be available for evening and weekend commitments. Candidates will need a personal vehicle, valid driver's license, and insurance as the position requires frequent in-state travel. Travel expenses will be reimbursed.

Compensation: \$50,000 annually, plus benefits: premium health and dental plan fully paid by employer, retirement employer match up to 3% of salary, PTO (3 weeks), health leave (2 weeks), and 16 paid holidays.

Members of historically underrepresented or oppressed groups are encouraged to apply. Kansas Appleseed believes diversity and inclusion strengthen our communities and workplaces. Kansas Appleseed does not discriminate based on race, gender identity, religion, age, ethnicity, disability, military status, sexual orientation, pregnancy, marital status or citizenship status.

Application procedure: Please send a resume and cover letter to Executive Director Benet Magnuson at applications@KansasAppleseed.org. Please put "Campaign Director" in the subject line of your email. Applications received by November 30, 2018, will receive priority consideration.